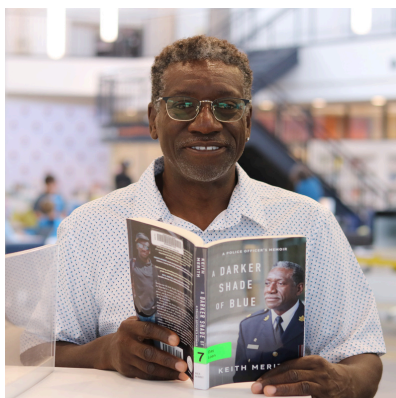
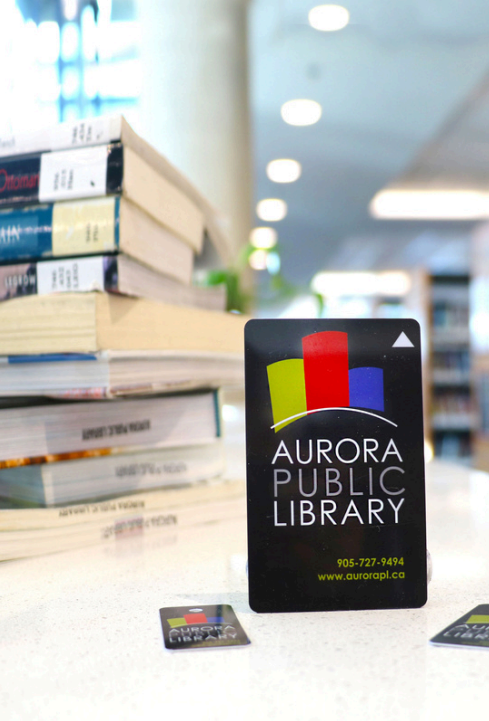


ANNUAL REPORT

2024





Library Board Members

Board Chair
Lauren Hanna

Vice Chair
John Clement

Former Board Chair (2023-2025)
Adam Mobbs

Councillor
John Gallo
Ron Weese

Trustees
Christina Choo-Hum
Greg Smith

Secretary & Treasurer
Jodi Marr

Message from the Board Chair & CEO

At Aurora Public Library, 2024 was a year defined by growth, connection, and innovation. We proudly expanded our reach, enriched our collections, and delivered outstanding programs that brought our community together. Our commitment to inclusivity and lifelong learning remained at the heart of everything we did, whether it was launching new cultural meetups, introducing the Library of Things, or presenting meaningful Indigenous programming.

Our role as a vibrant community hub was further strengthened by the opening of Aurora Town Square, a space that has quickly become a focal point for gathering, creativity, and discovery. In the latter half of the year, we welcomed a new CEO, bringing fresh leadership and a continued dedication to excellence.

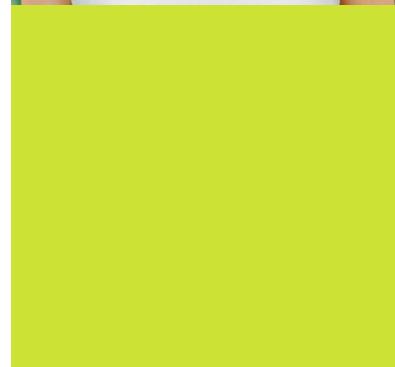
Looking ahead, we are excited to build on these achievements, always striving to inspire, inform, and connect our community. Thank you for making 2024 a remarkable year.

Lauren Hanna

Chair Aurora Public Library Board

Jodi Marr

Chief Executive Officer



Performance Data

Aurora Public Library has achieved remarkable milestones this year, setting new records for In-Library Visits, Program Attendance, and Programs Delivered. These outstanding achievements highlight our role as a highly valued community resource.

315,790

In Library Visits

33,469

**Program
Attendance**

1,872

**Programs
Delivered**

630,553

Items Circulated

185,813

Digital Items Borrowed

16,268

Public Computer Logins

15% Increase

Membership

1,236

Volunteer Hours

1,214

Creative Studio Projects

Programming Excellence



- **Cultural Meetups:** Launched two new cultural gatherings — the Korean Senior Social Meetup and the Iranian Gathering — in partnership with local organizations, fostering cultural connection and community engagement.
- **Inclusive Celebrations:** Presented York Region's first-ever Library Drag King Storytime for Pride Month in June, promoting inclusivity and diversity.

- **Summer Reading Success:** Our TD Summer Reading Club saw kids reading over 10,000 hours between over the course of the Summer.
- **Seasonal Joy:** Our Fall Faves event at Aurora Town Square featured a Pumpkin Storytime for nearly 100 attendees, joined by Snoopy from It's the Great Pumpkin, Charlie Brown.



- **Educational Impact:** The Annual College and University Fair attracted over 1,000 teens and their families, offering them access to dozens of post-secondary institutions worldwide.
- **Hands-On Learning:** The popular Repair Café returned, in partnership with York Region and NewMakelt, assisting over 50 attendees with repairing their items.



Community-Centered Goals



- **Educational Resources:** Expanded educational digital resources with Brainfuse and TVO Kids Mathify.
- **Circular Economy Initiative:** Launched the Library of Things, promoting sustainability and access to a wide range of useful items.
- **Enhanced Display and Merchandising:** Improved library displays, making it easier for patrons to discover new materials and explore curated themes.

Expanded Collections

- **Library of Things:** Launched in December 2024, providing the community with access to a wide variety of items including a telescope, toolkit, tent, binoculars, cameras, and more.
- **New Physical Collections:** Added Juvenile Bookclub sets and the Best Seller Express collection, catering to diverse reading interests.
- **New Digital Resources:** Launched Investing Academy, TVO Learn, and Arrivals in English, expanding our digital offerings.



Commitment to Diversity & Inclusion



- **Enhanced Multilingual Collections:** Added two new digital multilingual resources, furthering our commitment to serve diverse communities.
- **Indigenous Programming:** Delivered impactful programming including events with Dr. Ruth Green, Asha Frost, Patrick Hunter, Todd Jamieson, and Mim Harder, as well as ongoing initiatives like the Canadian Library Project.
- **Cultural and Language Programs:** Offered programs in multiple languages, including Mandarin, Farsi, French, and Korean, fostering inclusion and accessibility.

Community Partnerships

We were proud to partner with over 45 community organizations over the past year. Some of our Partners included:

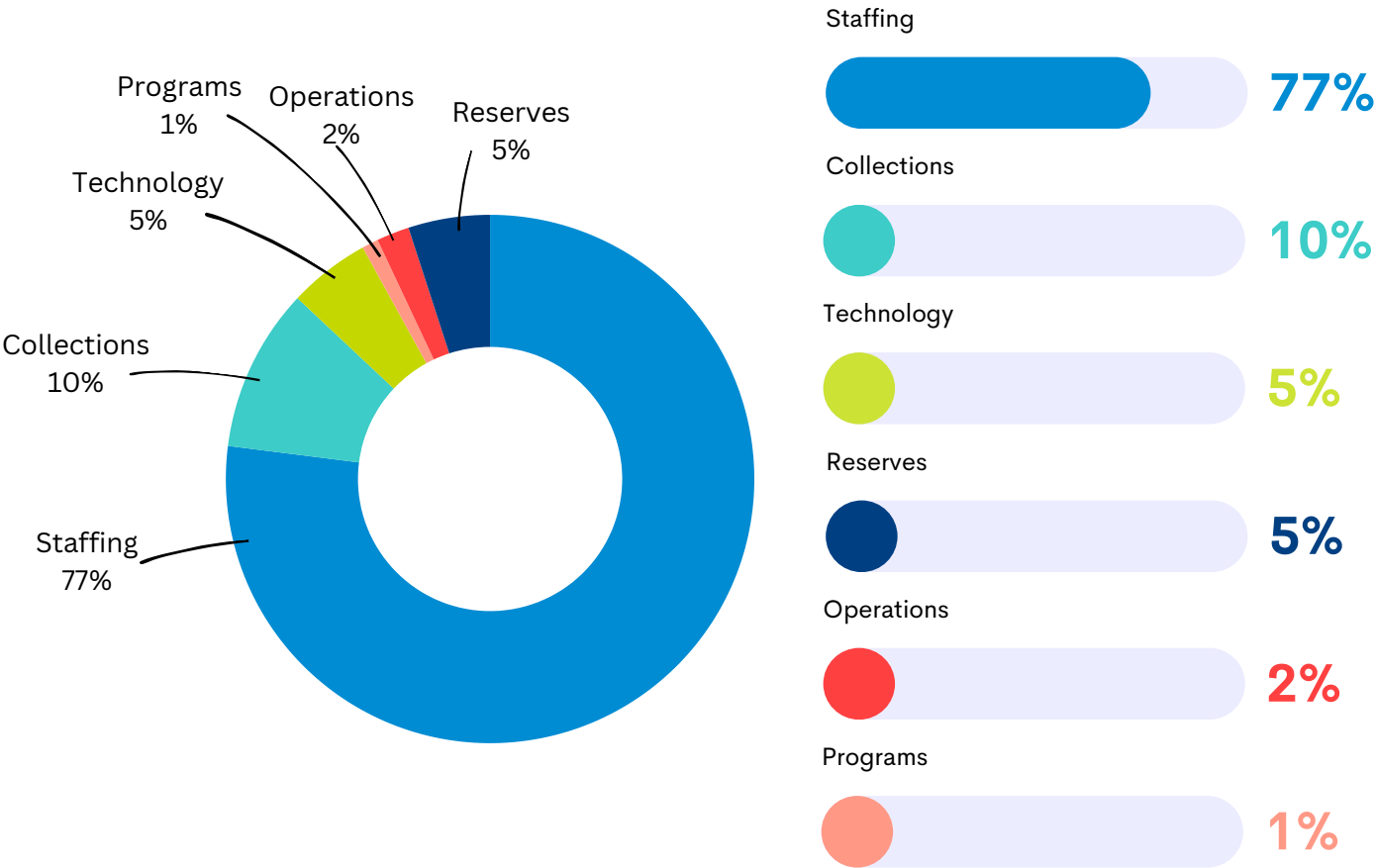


- Town of Aurora
- Aurora Black Community (ABC)
- Aurora Community Arboretum
- Aurora Historical Society
- York Region Educational Services
- BridgeNorth Women's Mentorship & Advocacy Service
- Catholic Community Services of York Region
- Canadian Mental Health Association
- Canada Revenue Agency
- EarlyON Child & Family Centre
- Aurora Museum & Archives
- Job Skills
- Community Legal Clinic of York Region
- National Film Board of Canada
- Orchestra Toronto
- pflag York Region
- Startup
- Canadian Hearing Services
- Canadian Library Project
- Women's Centre of York Region
- Welcome Centre Newmarket
- York Region Children's Aid Society
- York Region Community Legal Clinic
- York Region Food Network
- York Region Transit
- And more...

Digital Resource Usage

Over 93,000	eBook & eAudiobook Checkouts on Overdrive
Over 62,000	Magazines borrowed through Pressreader
Over 44,000	Searches on our databases
Over 13,000	Searches on Ancestry
Over 2,100	Language Learning courses taken on Mango
Over 1,900	Courses taken on LinkedIn Learning

Financial Expenditures



Social Return on Investment (SROI)

SROI measures the value of social, environmental, and economic benefits created by an organization. It shows how every dollar invested in Aurora Public Library leads to positive community impacts, like improved literacy, stronger social connections, and better access to information.

Using census data, library usage statistics, and comparable market information, Aurora Public Library (APL) calculated its Social Return on Investment (SROI).



\$326

Annual Benefit
Per Resident



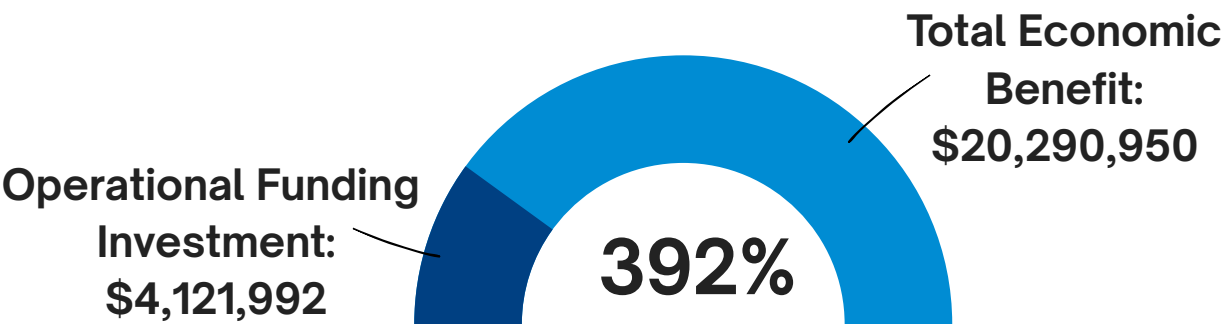
\$911

Annual Benefit
Per Household



\$2282

Impact of one
Open Hour



2024 Library Impact

The estimated SROI was determined using the Valuing Ontario Libraries Toolkit (VOLT).

