

# PLACE OF POSSIBILITIES

# ANNUAL 2019





**Bruce Gorman**Chief Executive Officer

## **MESSAGE FROM THE CEO**

Reflecting upon 2019, it is with great pride that I share some of the highlights we've accomplished together in this most extraordinary year. With our interior renovation project completed, we welcomed you to a modern, people-centered space that we hoped would delight and inspire creativity, community and learning. Your responses to the new Creative Studio, Multi-Purpose Room, flexible seating areas and open living room confirmed that we understood what residents wanted from their public library and that we delivered refreshed, exciting spaces that would be enjoyed and well-used.

#### Significant 2019 trends include:

- In-Library use increased 24.8%
- Electronic services increased 18.1%
- Online followers increased 57.1%
- Programs increased 37.9%
- Attendance increased 38.8%
- Library membership increased 13.5%

The Board and staff are grateful for your ongoing support and remain committed to building collections, services and spaces that provide the tools and the inspiration for our community to thrive in our ever-changing world.

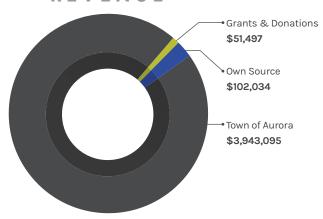




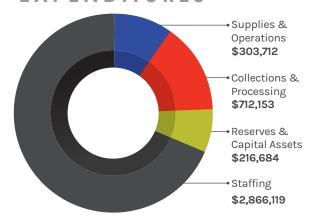
# 2019 HIGHLIGHTS

- Interior renovations were completed with the addition of a Creative Studio, providing access to a wide range of tools and resources supporting DIY culture and innovation.
- The Scholars' Hub Speaker Series, a new partnership with York University, presented Dr. Ruth Koleszar-Green speaking on the relationships between the colonial governments and Indigenous Peoples.
- Literary events featured activist Judy Rebick, musician Dave Bidini, author Camilla Gibb and an evening with three Poet Laureates including George Elliott Clarke
- Innovation and technology was leveraged with new programs such as Girls Who Code, Introduction to Cricut & Design Space and an overnight high school Hackathon
- Civic engagement was encouraged through a Meet & Greet with candidates seeking seats in the federal election
- Barriers were eliminate through the removal of overdue fines on children's print materials and gender identification from customer registration
- Collaborations with organizations including Art Not Shame, York Region Food Network, York Chamber Ensemble & The Aurora Winter Blues Festival created diverse cultural opportunities
- A new "Read and Bead" incentive was a popular addition to the TD Summer Reading Club resulting in increased participation





## EXPENDITURES





# · 2019

### BY THE NUMBERS

**730,147** Circulation

262,520 In-person visits

**48,180** Unique logins to wireless networks

**34,276** Sessions at public computer workstations

25,064 Information questions answered \*annual survey estimate

31,372 Program attendees

**1,345** Programs

30,625 Memberships

The Aurora Public Library has the best stuff going on! APL is reinventing itself this year with a new space and a new librarianship delivery model. It has always been on the bleeding edge of libraries ... from its beautiful design to innovative programming to its inclusive collections.

I love my APL!

I love the idea of making the Library a communal space. Lifelong Learning takes many forms and mediums

I love our librarians. They are so kind and welcoming and they have brilliant and innovative ideas.









