

2017 HIGHLIGHTS

- 1** Held four focus groups to determine community needs (LGBTQ+ for teens & adults and York Region on a Limited Budget for residents & service providers)
- 2** Enhanced programs and services for newcomers including The Culinary Traveller & cookbook launch, Newcomer Walking Tours, Welcome Centre Newmarket and Immigration, Refugees and Citizenship Canada
- 3** Introduced new procedures to provide faster access to movies and high demand materials
- 4** Offered "Lunch & Learn" sessions to local businesses, providing information on free online courses and services available at APL
- 5** Provided programming for CHATS, Belinda's Place, Project Autism, Ontario Early Years Centre, University Women's Club, special needs classes and retirement residences
- 6** Added Lynda.com online learning which includes video tutorials on a wide variety of topics, including IT, design and photography
- 7** Promoted the TD Summer Reading Club to over 1500 children in schools resulting in 896 children participating in the reading & activity streams with over 4500 books read
- 8** Supported STEM literacy through programming such as the FIRST® LEGO® League Jr., coding with Dash & Dot, Raspberry Pi and littleBits
- 9** Engaged the community with innovative experiences at Doors Open Aurora, OneBookOneAurora, Culture Days, Aurora Winter Blues Festival pop-ups and Entrepreneurs in Residence
- 10** Participated in Canada Day celebrations, the Aurora Multicultural Festival, Christmas Tree Lighting event, Movies in the Park, Aurora Chamber of Commerce Tech Expo and Street Festival



Tulips donated by Gloria Reszler to celebrate Canada 150

2014 - 2018

LIBRARY BOARD MEMBERS

The Library Board meets on the third Wednesday of each month September through June at 7:00 pm. Meetings are open to the public. Agendas and Minutes are posted on the Library website and the full monthly package is available at the Adult Information Desk.

Tom Connor	Sandra Humfryes (Councillor)
Elaine Copsey	Harold Kim (Councillor)
Nancy Eveleigh Browne (Chair)	Paul Perri (Councillor)
Jill Foster (CEO/Secretary-Treasurer)	Rino Roncadin
C. Jan Freedman	Greg Smith (Vice Chair)

GRANTS 2017

Town of Aurora Council
Ministry of Tourism, Culture and Sport

DONATIONS 2017

Aurora Film Circuit, Telus Community Affairs, Chuck's Chicken Plus, Symposium Café and personal donations from generous supporters



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—2017—
**ANNUAL
REPORT**

2017



MESSAGE FROM THE CEO

JILL FOSTER, CHIEF EXECUTIVE OFFICER

2017 was a busy year for APL as we focused on delivering the promises made to you with the launch of a community-led agenda in our Strategic Plan (2017-2021). We are pleased to report that the Library experienced increases in every major service indicator. In-person visits were up 5.4%; Circulation was up 5.8%; Programs were up 15.5% with attendance up 27.6%. Use of wifi continues to soar with an increase of 27.7%.

Aurora is a vibrant, growing community, where diversity, gender identity, culture and age tell the stories of our past and provide the gateway to an exciting future. We collaborated with new partners and deepened long-term relationships to ensure we were working in an efficient and responsible manner. The successes we achieved this year would not have been possible without your support.

The public library is an integral part of life in any community. APL's direction, as community-led, is to work with you to support your needs and build upon our combined strengths. This report showcases some of our highlights in 2017, but our success lies beyond facts and figures. APL celebrates every interaction we make with members of our community for that is what defines our success.

I would like to extend my deep appreciation to staff, Board, volunteers, generous donors and community members for your dedication and contributions to creating in our Library a place of possibilities. We invite you to continue to connect with us as we work together to build the programs, collections and services that Aurorans want and deserve.



The meal [Culinary Traveller] was lovely, also the socialization aspects for me as a senior... I'm on my own now, so this was nice.



We are very grateful that you have made this valuable STEM based program available. Luke is looking forward to being able to create and build things with little bits and cubelets, as well as learning coding in the future!



Thanks so much for the excellent panel discussion last week. The conversations are still happening in my mind and may be endless.



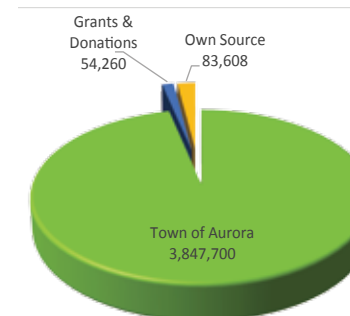
QUICK FACTS USAGE 2017

- 724,890** items borrowed (physical and online)
- 107,588** items used in house *
- 108,788** items placed on hold
- 227,822** in-person visits
- 280,832** website visits
- 7,459** eNewsletter subscribers
- 71,158** wireless & internet workstation sessions
- 938** programs
- 19,756** program attendees
- 664** volunteer hours contributed by community

* use data estimated through sampling in conjunction with annual reporting to the Ministry of Tourism, Culture and Sport

QUICK FACTS MONEY 2017

WHERE THE MONEY COMES FROM



WHERE THE MONEY GOES

